



A WINE TOUR OF FRIULI VENEZIA GIULIA

TRADE SEMINAR

Friuli Wines - Why should I add them to my list?

Monday 1st October 2007

Institute of Directors, 116 Pall Mall, London SW1Y 5ED

A WINETOUR OF FRIULI VENEZIA GIULIA - TRADE SEMINAR

Introduced by Peter McCombie MW

Welcome to this special event, showcasing a selection of the very best the wines from Italy's Friuli Venezia Giulia region.

Friuli Venezia Giulia is one of Italy's leading wine-producing areas covering 20,000 hectares of vineyard. From the terraces that cling to the slopes of the region's steep mountains to those on the limestone plateau of the Carso, and from the splendid hillside vineyards to those of the plain where the rows of vines stretch almost to the sea, this is a unique terroir, producing an annual total of 100 million bottles of wine.

Nine DOC and DOCG zones make up 'Vigneto Friuli'. The wines produced are richly diverse, with a wide variety of indigenous grape varieties – thanks to the region's Latin, Germanic and Slavic influences.

Turismo FVG, in collaboration with Decanter, invited Italian expert and Master of Wine Peter McCombie MW to travel to Friuli to make a selection of the best wines that Friuli has to offer. In this seminar, you will discover some of the secrets of this fascinating region, whose wines reflect its unique position at the crossroads of Europe. Once part of the Austro-Hungarian Empire and tussled over between the east and west at the end of the Second World War it is today both Italian and cosmopolitan. Its broad range of grapes, both international and indigenous reflect this heritage. Its openness to innovation which has marked the modern era has made the wines, notably dry whites, some of Italy's most sought after. He will also present a selection of his personal favorites.

Welcome to 'Vigneto Friuli'.

You are 'Ospiti di gente unica' – Guests of unique people.

We wish you a most enjoyable tasting.

Turismo FVG

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